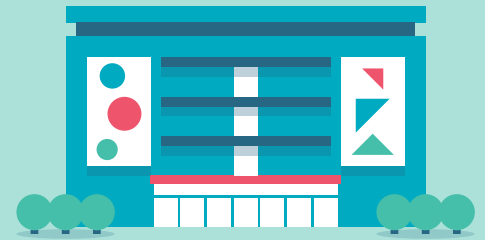
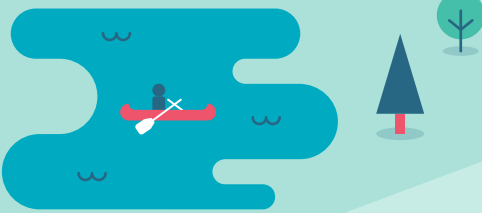


I AM  
**INDIANA**  
AFTERSCHOOL



**PROSPECTUS**

Indiana's only conference designed specifically for out-of-school time program providers!

DATE  
**APRIL 13 & 14, 2015**

**INDIANA SUMMIT**  
ON OUT-OF-SCHOOL LEARNING

LOCATION  
**JW MARRIOTT INDIANAPOLIS**



**BECOME A PARTNER**  
Visit [www.indianaafterschool.org](http://www.indianaafterschool.org)  
or call 317.822.8211



Indiana Summit  
On Out-Of-School Learning  
APRIL 13 & 14, 2015

*I would definitely recommend this to others, and I hope we can bring more staff members next year!*

—Chief Executive Officer, Afterschool Program

## April 13 & 14, 2015

JW MARRIOTT • 10 S WEST STREET • INDIANAPOLIS, IN 46204

The Indiana Department of Education and the Indiana Afterschool Network are hosting our FOURTH Annual Indiana Summit on Out-of-School Learning! Join us for this two-day conference designed specifically for Indiana’s afterschool and summer learning program providers. The conference will be held April 13 & 14, 2015 at the JW Marriott, Indianapolis, Indiana.

## Important Deadlines

### FEBRUARY 15

Final date for sponsorship.

### FEBRUARY 10

Exhibitor confirmation.

### MARCH 1

Completed advertisement designs and text.

**To Register as a Sponsor or Exhibitor, visit:**

[www.indianaafterschool.org](http://www.indianaafterschool.org)

Questions? Call 317-822-8211. Ask for Sara.

Become an Afterschool Sponsor! Support the Summit and make valuable connections with out-of-school time program providers, leading policymakers, educators, business leaders and youth development experts from across Indiana.

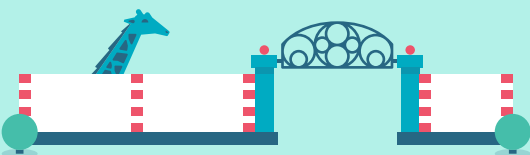
## Who you will you be reaching at the summit?

### 2014 BREAKDOWN

600 attendees representing 58 counties in Indiana.

### ORGANIZATION DESCRIPTIONS

Afterschool/Summer Program	84%
Nonprofit	54%
School	18%
Family/Youth	6%
College/University	5%
Business	3%
Faith-Based Organization	3%
Philanthropic Organization	3%
Policy/Government Agency	2%



*All presenters were passionate, prepared, had professional experience in the field and related to my situation.*

—Elementary School Teacher

*Very enjoyable to attend. Practical concepts and ideas left you feeling encouraged that you could implement new ideas into your programming.*

—Family Literacy Coordinator, Afterschool Program

The summit is open to ALL out-of-school time program providers, schools and community partners in Indiana serving K-12 youth.

## CONFERENCE HIGHLIGHTS

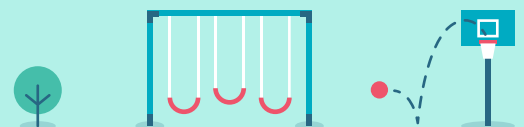
Participants will hear from top-notch keynote speakers, attend an exciting evening reception, and join in on more than 50 workshops on leadership and best practices in out-of-school time learning. The conference is designed to inspire out-of-school time staff, leaders and partners with new and creative ideas, connect them with valuable resources and partners, and provide lots of opportunities to hear from experts in afterschool and summer learning.

**The wide range of break-out sessions/workshops will offer practical tools and best practices for out-of-school time providers, schools and partners including:**

- New Curriculum and Activities for K-12 Youth
- Cutting edge practices in Arts, College/Career Readiness, STEM, Summer Learning, Literacy, Health and Fitness, Service Learning, and more
- Creativity in Learning
- Leadership with Youth, Staff, Families, and Community
- Funding, Partnerships, & Sustainability
- Advocacy & Communications
- Strategic Planning & Evaluation

## SPONSORSHIP

Our Sponsors and Exhibitors make this event a success for our participants. With your help, more than 700 youth workers, educators and community partners can attend this exciting two-day conference for only \$60! We can't make this important event happen without you. Partner with us at the Summit and let's make Indiana a great place to be a kid.





Indiana Summit  
On Out-Of-School Learning  
APRIL 13 & 14, 2015

*One thing I learned and will implement with my programs is using STEM in fun ways. I have never thought of using STEM to engage and excite our kids about learning. I look forward to going again next year!*

—Assistant Director of Education, Afterschool Program

## Prominent Sponsorship Recognition Opportunities

Sponsorship Opportunities	Platinum Sponsor \$15,000 <i>(One Available)</i>	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000	Pearl Sponsor \$500
Special Reception Sponsor and Welcome	Yes	–	–	–	–
Keynote Speaker Welcome	3 minutes	1 minute	–	–	–
Prominent Exhibitor Booth Space (6 foot x 30 inches)	Double Booth	Double Booth	Single Booth	Single Booth	Single Booth
Full-Color Ad inside Summit Conference Book	2 Full Pages <i>(includes Back Cover)</i>	¾ Page	½ Page	¼ Page	¼ Page
Recognition on All Print, Email, Website, & Media Promotional Materials Pre-and Post-Summit	Yes	Yes	Yes	Yes	Yes
Name and Logo on All Summit Conference Signage	Yes	Yes	Yes	Yes	Yes
Promotional Items in All Summit Conference Bags	Yes	Yes	Yes	Yes	–
Complimentary Summit Registrations	6	4	3	2	1
Attendee Registration List with Addresses and Phone Numbers	Yes	Yes	–	–	–

## Additional sponsorship opportunities

### NEW! TECHNOLOGY SPONSOR \$6,000 (ONLY ONE AVAILABLE)

- All participants get free Internet access using your business name as the password
- Prominent Exhibitor Space (6' x 30")
- Full Color 1/2 Page Ad in Summit Booklet
- Recognition on All Print, E-mail, Website, and Promotional Material
- 4 Complimentary Registrations

### CONFERENCE BAGS \$5,000 (ONLY ONE AVAILABLE)

- Name and Logo on All Summit Bags
- Full Color 1/2 Page Ad in Summit Booklet
- Promotional Items in All Summit Bags
- Recognition on All Print, E-mail, Website, and Promotional Material
- 4 Complimentary Registrations

### NEW! EXHIBIT HALL SPONSOR \$4,000 (ONLY ONE AVAILABLE)

- Name and Logo on All Exhibit Hall Signage and Promotional Material
- Name and Logo on T-shirts for 50 Volunteers
- Prominent Exhibitor Space (6' x 30")
- Recognition on All Print, E-mail, Website, and Promotional Material
- Full Color 1/2 Page Ad in Summit Booklet
- 4 Complimentary Registrations

### SCHOLARSHIP SPONSOR \$60 EACH

- Provide Scholarships for Youth Workers to Attend Summit for Free
- Opportunity to Select Award Recipient
- Prominent Recognition on all Print and Website Promotional Materials



The energy of the summit was collaborative and amazing.

—School Superintendent

This was a wonderful experience and I fully enjoyed all of the activities that we were given to do. Many of the activities I have already began to use and the students at my school love them.

—School Age Child Care Specialist

## Exhibitor Booths and Advertising

### GET ONE OF THE 35 EXHIBIT BOOTHS!

- Take advantage of more than 5 ½ hours of dedicated browsing time!
- Exhibitor Booths with One 6' x 30" Skirted Table and 2 Folding Chairs
- 50-Word Description in Summit Conference Book
- Access to Conference Activities and Any Meals Provided for Both Days for ONE Booth representative
- One Free Summit Registration Nonprofit Organization: \$250 For-Profit Organization: \$400

### SUMMIT BOOK ADVERTISING

Full-Page Color Ad	\$500
Half-Page Color Ad	\$300
Quarter-Page Color Ad	\$150
700 SUMMIT Bag Inserts	\$500

(Artwork Deadline: March 1)

## Schedule At-A-Glance

(subject to change)

### Monday, April 13

Booth Set Up	6:30–7:30 am
Exhibits Open	7:30am–3:00 pm
Networking & Breakfast	7:30–8:30 am
Break	10:30–10:45 am
Keynote Presentation / Lunch	12:15–1:45 pm
Networking and Exhibitor Exploration	1:45–2:15 pm
Break	2:15–2:30 pm
Break Before Off-site Reception	4:00–4:45 pm

### Tuesday, April 14

Networking & Continental Breakfast	7:30–8:30 am
Break	10:00–10:15 am
Networking and Exhibitor Exploration	7:30–8:30 am
Lunch On Your Own	11:30 am–Noon
Booth Tear Down	Noon–1:30 pm





Indiana Summit  
On Out-Of-School Learning  
APRIL 13 & 14, 2015

*I was extremely happy that this Summit was different and not of the “cookie cutter” variety.*

—Executive Director, Afterschool Program

## Exhibitor Agreement

In consideration of the mutual promises herein contained, Indiana Afterschool Network, Inc. (“IAN”), and the Exhibitor (the “Exhibitor”) agree as follows:

**RENTAL FEE:** In exchange for being allowed to exhibit its product(s) and/or service(s) at the 2015 Indiana Out of School Time Learning Summit (the “Conference”), Exhibitor shall pay to IAN the amount provided on Prospectus, (the “Rental Fee”). Exhibitor will not be assigned booth space nor be allowed to set up its exhibit at the Conference if it has not paid the Rental Fee in full or provided a Purchase Order.

**CANCELLATION POLICY:** Upon written notice to IAN, Exhibitor may cancel by February 10, 2015 and will receive a refund of its Rental Fee, less a \$20 administrative charge. After February 10, 2015, no refunds will be issued for cancellations.

**TERMINATION POLICY:** If the premises where the conference is to be housed (the “Premises”) are destroyed or damaged, or if the Conference fails to take place as scheduled or is relocated or interrupted and discontinued, or if access to the Premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, or emergency declared by any government agency or for any other reason, this contract may be terminated by IAN. In the event of such termination, IAN will refund the Rental Fee less reasonable and necessary fees or expenses incurred by IAN, but in no case shall such refund to Exhibitor exceed the amount of the Rental Fee paid by Exhibitor.

### SELECTION & ASSIGNMENT OF EXHIBITORS AND

**EXHIBIT SPACE:** IAN will assign exhibit spaces on a first come, first served basis. Once IAN assigns the Space to Exhibitor, no changes will be made unless IAN, in its sole discretion, decides otherwise. Exhibitors who sponsor the conference will receive priority booth placement according to their level of sponsorship.

IAN reserves the right to decline or prohibit any exhibit that in its judgment is inappropriate, and such reservation is all-inclusive as to persons, things, printed matter, products and conduct. Only one (1) representative of the Exhibitor, as listed on the Exhibitor’s application, is permitted to attend the Conference. Additional representatives must register by completing the additional representatives lines located on the Registration Form in the Sponsorship, Exhibit & Advertisement Prospectus or by registering during General Registration.

**SET-UP GUIDELINES:** The Space will be confined to the spatial limits of the booth assigned to the Exhibitor. Exhibits or displays that block the view of adjoining booths will not be permitted. Aisles must be kept clear of displays and exhibits at all times. Oversized displays may only be erected with the prior consent of IAN and the Indianapolis Fire Marshall. Empty crates or cartons must be properly marked for storage. Nothing may be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture.

**EXHIBITION & SOLICITATION:** Exhibitor agrees not to assign or sublet all or any portion of the Space. Exhibitor may share the Space with another company with prior written approval by IAN. All displays, interviews, conferences, distribution of literature, lectures or any other type of activity by Exhibitor may be conducted only at the Space. Companies or organizations that have not entered into an Exhibitor Agreement are prohibited from engaging in any exhibition or solicitation activities at the Conference, and Exhibitor is encouraged to report immediately to the staff any such unauthorized activities. Exhibitor may not engage in any exhibitions or solicitations in Conference sessions.

**CONFERENCE PARTICIPANT LIST:** IAN will provide Exhibitor with a list of all Conference participants (the “Conference Participant List”). Exhibitor agrees not to share the Conference Participant List with another company of different ownership without prior written approval by IAN. Exhibitor must obtain IAN’s written permission prior to using the Conference Participant List more than three (3) times to contact conference participants.



*There was a plethora of opportunities to meet other individuals and network for new and exciting opportunities. There was so much information to take in and everyone involved made it an overall positive experience. It was a productive and fun two days to be a part of!*

—Grant Manager, Community Foundation

*It's a great conference! I look forward to it every year.*

—Community Outreach Director, Afterschool Program

### **LIABILITY, ASSUMPTION OF RISK, INDEMNIFICATION**

**& INSURANCE:** Exhibitor releases IAN and its directors, officers, employees, agents, volunteers, successors, and assigns (collectively, IAN's "Representatives") from any and all liability for and waives any and all claims for liability, injury, loss, damage, or expense, including attorneys' fees, in any way connected with Exhibitor's participation in or activities at the Conference, whether or not caused in whole or in part by the negligence or other misconduct of IAN or any of its Representatives, including (but not limited to) any claim based on theft, damage or destruction of property, any injury to Exhibitor or its agents or employees while on the Premises, or any damage to Exhibitor's business by reason of the lack of or inadequate exhibit space, removal of an exhibit, or failure to hold the Conference as scheduled (a "Claim"). Exhibitor assumes all risks, known and unknown, foreseeable and unforeseeable, in any way connected with its participation in or activities at the Conference. Exhibitor accepts responsibility for any liability, injury, loss, or damage in any way connected with its participation in or activities at the Conference, and assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to its displays, equipment or other property brought onto the Premises. Exhibitor agrees to indemnify and to hold harmless (in other words, to reimburse and to be responsible for) IAN and its Representatives from any Claim, or any expense, including attorneys' fees (including the cost of defending any Claim Exhibitor might make, or that might be made on its behalf, that is released or waived hereby), in any way connected with a Claim. Additionally, Exhibitor acknowledges that IAN does not maintain insurance covering exhibitor property and that it is the sole responsibility of the Exhibitor to obtain interruption and property insurance covering such losses sustained by Exhibitor.

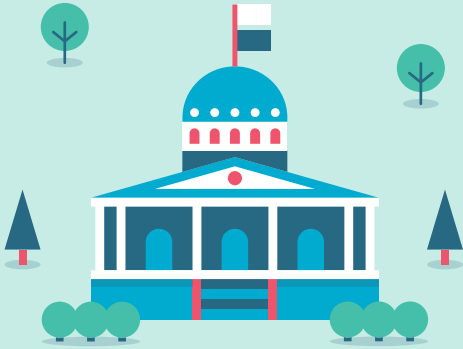
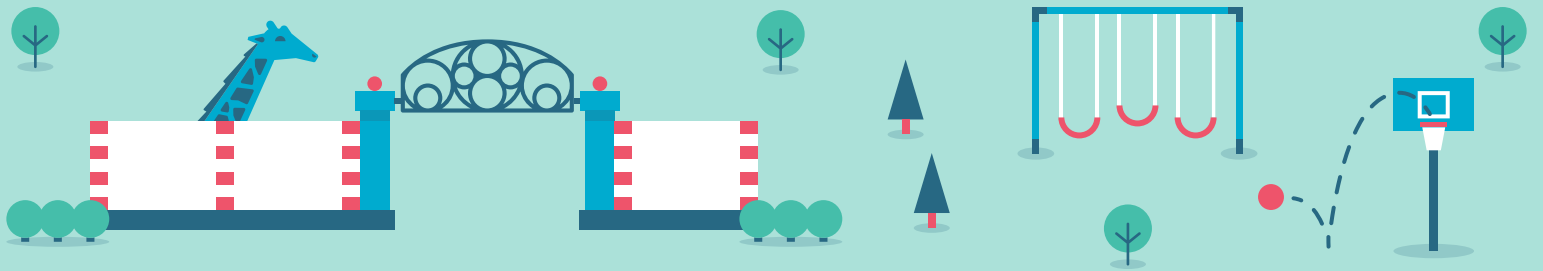
**SAFETY:** Pursuant to applicable fire regulations that require all display materials used for the decoration of an exhibit to be flame proof, Exhibitor shall ensure that all electrical equipment used in connection with its exhibit, including signs and lights, is in good condition and able to pass any applicable inspection. Electrical wiring must conform to the National Electricians Code of Safety Rules. Exits, fire alarms, and fire extinguisher equipment must not be obstructed by the Exhibitor's display materials. All booth materials must conform to applicable local building, electrical, fire safety, and environmental codes.

**MEDIA:** IAN will document the Conference through the use of photographs, video recordings, audio recordings, and other forms of media (collectively, the "Media"). The Media will be used in IAN presentations, reports, and promotional materials, including on the IAN website (the "IAN Materials"). The Exhibitor may be captured by or otherwise the subject of the Media throughout the Conference. The Exhibitor authorizes IAN to use such Media in the IAN Materials.

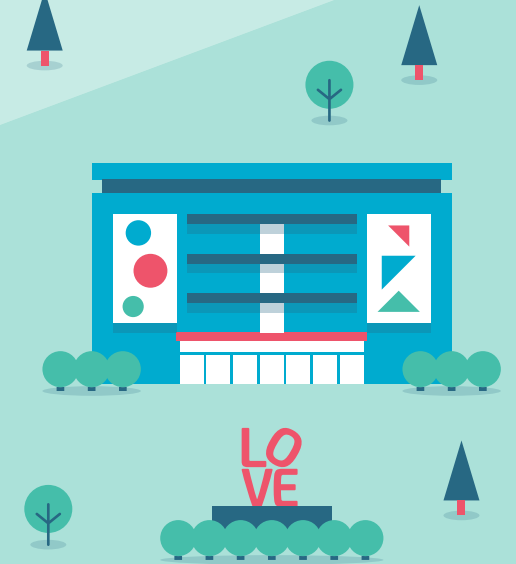
**CONTACT INFORMATION:** IAN will collect the name and mailing address of each exhibitor at the Conference (the "Contact Information"). The Exhibitor authorizes IAN to release the Exhibitor's Contact Information to sponsors and supporters of IAN and the Conference.

**RESPONSIBILITY:** It is Exhibitor's responsibility to be fully familiar with the terms of this Agreement and to see that each member of its organization present at the Conference is familiar with such terms.





For more information, visit  
[www.indianaafterschool.org](http://www.indianaafterschool.org)  
or call **317.822.8211**



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The only statewide conference in Indiana targeted  
specifically on afterschool and summer programs.