
2017 INDIANA SUMMIT ON OUT-OF-SCHOOL LEARNING

DATE
APRIL 10 & 11, 2017
6TH ANNUAL CONFERENCE

LOCATION
INDIANA CONVENTION CENTER
INDIANAPOLIS

BECOME A PARTNER
Visit www.indiana afterschool.org
or call 317.822.8211
SPONSORSHIP OPPORTUNITIES

**Platinum Sponsor** $15,000  
(One available)  
- Special evening reception sponsor  
- Keynote welcome speaking opportunity – 3 minutes  
- Two full-page, color ads in conference book (includes back cover)  
- Double booth in exhibit hall  
- Six summit registrations  
- Promotional items in all 750 conference bags

**Diamond Sponsor** $10,000  
(One available)  
- Closing celebration event sponsor  
- Keynote speaking opportunity – 1 minute  
- One full-page color ad in conference book (inside back cover)  
- Double booth in exhibit hall  
- Five summit registrations  
- Promotional items in all 750 conference bags

**Technology Sponsor** $7,500  
(One available)  
- Your logo on the 2017 Summit Mobile App  
- Free internet access for all summit participants using your business name as the password, plus named push notifications  
- 1-page color ad in conference book  
- Booth in exhibit hall  
- Four summit registrations  
- Promotional items in all 750 conference bags

**Conference Bag Sponsor** $6,000  
(One available)  
- Name and logo prominently displayed on all 750 conference bags  
- Full color 1/2-page ad in conference book  
- Promotional items in all 750 conference bags  
- Three summit registrations

**Champion Awards Event Sponsor** $5,500  
(One available)  
- Speaking opportunity at Awards event – 1 minute  
- Name and logo on 1st & 2nd place awards  
- 1-page color ad in conference book  
- Booth in exhibit hall  
- Three summit registrations  
- Promotional items in all 750 conference bags

**Gold Sponsor** $5,000  
(Five available)  
- Speaking opportunity – 1 minute  
- 1-page color ad in conference book  
- Booth in exhibit hall  
- Four summit registrations  
- Promotional items in all 750 conference bags

**Exhibit Hall Sponsor** $4,000  
(One available)  
- Large banner and signage with name and logo in exhibitor area  
- Logo on T-shirts for all 50+ Summit volunteers  
- Booth in exhibit hall  
- 1/2-page color ad in conference book  
- Three summit registrations  
- Promotional items in all 750 conference bags

**Innovation Alley - Interactive Exhibitor Plaza Space** $3,500  
(3 available)  
- Footprint of 18 ft x 8 ft located in Central Plaza, in midst of all participant traffic  
- 1- 3x4 ft foam core sign  
- Interactive space highlighted in program booklet - 50 words  
- 1/2-page color ad in conference book  
- Does not include: Electricity, extra signage, additional fees for load in of large items

**Silver Sponsor** $3,000  
- Booth in exhibit hall  
- 30-Minute demonstration  
- 1/2-page color ad in conference book  
- Three summit registrations  
- Promotional items in all 750 conference bags

**Bronze Sponsor** $1,500  
- Booth in exhibit hall  
- 1/2-page ad in conference book  
- Two summit registrations

**All sponsors receive:**  
- Recognition on all signage, print, email, website & media promotional materials before, during and after the Summit  
- Logo and 50-word description in front section of the conference book
Having afterschool and summer programs in our community provides safe places where students can go during at-risk hours and allows the participants the chance to have fun and engage in learning.
—CPL. Jason Jackson, Jefferson Police Department

Fact:
308,914 students in Indiana would participate in an afterschool program if one were available to them (31%).

CONFERENCE HIGHLIGHTS
The 2017 Summit hosted by the Indiana Afterschool Network and Indiana Department of Education brings together youth programs, schools and community partners to connect, learn new ideas, access valuable resources, and transform learning beyond the school day for Indiana youth.

Join 750 participants to experience:
• More than 50 innovative workshops on leadership and best practices
• Inspiring and high impact keynote speakers
• Special Evening Networking Reception
• Spectacular Exhibit Hall
• Champion Awards for Outstanding Programs

SUMMIT AUDIENCE
2016 Breakdown
- 70% Afterschool/Summer Program
- 48% Nonprofit
- 17% School
- 14% Family/Youth
- 11% Business
- 10% Child Care/Early Learning
- 6% Faith-Based Organization
- 4% College/University
- 3% Philanthropic Organization
- 2% Policy/Government Agency

EXHIBITOR AND ADVERTISING OPPORTUNITIES
Get one of the 35 exhibit booths!
• Take advantage of more than 5 hours of dedicated browsing time!
• Exhibitor booths with one 6 foot skirted table and two folding Chairs
• 50-word description in summit conference book
• Access to Conference Activities and Any Meals Provided for Both Days for ONE Booth representative

For Profit $425
Nonprofit $300
Per Person Additional Booth Representative $75
(or $95 if registered after January 15, 2017)

Summit Demo Expo
$250 per 30-minute session (10 available)
• Give a 30 minute demonstration of your product or resource as part of the 2017 Summit Demo Expo
• Limited quantity available, sold on a first come, first served basis
• Large prominent space in the demo/poster area to talk to the conference attendees, show your demos, offer literature and other freebies, etc.
• Demo Theater located in a high traffic area with seating for 40+ people
• One free registration for someone from your company to attend the conference

Summit Book Advertising
Full-Page Color Ad $500
Half-Page Color Ad $300
Quarter-Page Color Ad $175

Summit Bag Inserts - $500
• Promotional items in all 750 conference bags
• Deadline for delivery to Indiana Afterschool Network = MARCH 1, 2017

Scholarship Sponsor- $95 each
Provide scholarship for youth workers to attend Summit for free

CONTACT US FOR MORE INFORMATION!
www.indiana afterschool.org | 317-822-8211
Sara Beanblossom | sbeanblossom@indiana afterschool.org
Fact:
Afterschool Programs Are a Smart Investment: Every $1 invested in afterschool programs saves $9 by reducing crime and welfare costs, improving kids’ performance at school, and increasing kids’ earning potential.

SCHEDULE AT-A-GLANCE

Monday, April 10

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth Set-Up</td>
<td>6:30–7:30 am</td>
</tr>
<tr>
<td>Exhibits Open</td>
<td>7:30 am–3:00 pm</td>
</tr>
<tr>
<td>Networking Breakfast &amp; Exhibitor Exploration</td>
<td>7:30–8:30 am</td>
</tr>
<tr>
<td>Break</td>
<td>10:30–10:45 am</td>
</tr>
<tr>
<td>Keynote Presentation/Lunch</td>
<td>12:15–1:15 pm</td>
</tr>
<tr>
<td>Networking and Exhibitor Exploration</td>
<td>1:45–2:15 pm</td>
</tr>
<tr>
<td>Break Before Off-site Reception</td>
<td>4:00–4:45 pm</td>
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</tbody>
</table>

Tuesday, April 11

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Networking Breakfast &amp; Exhibitor Exploration</td>
<td>7:30–9:00 am</td>
</tr>
<tr>
<td>Break</td>
<td>10:15–10:30 pm</td>
</tr>
<tr>
<td>Lunch On Your Own</td>
<td>11:30 am–1:15 pm</td>
</tr>
<tr>
<td>Networking and Exhibitor Exploration</td>
<td>2:30–3:00 pm</td>
</tr>
<tr>
<td>Booth-Tear Down Noon</td>
<td>3:00 pm</td>
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<tr>
<td>Closing Celebration Event</td>
<td>4:15–4:45 pm</td>
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</tbody>
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IMPORTANT DEADLINES

February 10
Exhibitor confirmation

February 15
Final date for sponsorship

March 1
Advertisement designs and final sponsor text

TO REGISTER AS A SPONSOR OR EXHIBITOR, VISIT:
www.indiana afterschool.org

Or email sbeanblossom@indiana afterschool.org