GRAB THEIR ATTENTION.
CHANGE THEIR WORLD.

2018 Indiana Summit on Out-Of-School Learning
April 9 & 10, 2018
7th Annual Conference
Indiana Convention Center
Indianapolis

BECOME A PARTNER
Visit www.indiana afterschool.org
or call 317.822.8211
CONFERENCE HIGHLIGHTS
The 2018 Summit, hosted by the Indiana Afterschool Network, brings together youth programs, schools and community partners to connect, learn new ideas, access valuable resources, and transform learning beyond the school day for Indiana youth.

Join 750+ participants to experience:
• More than 60+ innovative workshops on leadership and best practices
• Inspiring and high impact keynote speakers
• Special evening networking reception
• Spectacular exhibit hall
• Champion Awards for outstanding programs

SUMMIT AUDIENCE
2017 Breakdown
• 780 attendees
• Representing 52 counties in Indiana
• 71% of participants primarily serve low income youth
• 70+ Sponsors and Partners

Organization Descriptions
73% Afterschool/Summer Program
65% Nonprofit
16% Family/Youth
13% Child Care/Early Learning
12% School
10% Faith-Based Organization
6% Business
2% College/University
2% Policy/Government Agency

SPONSORSHIP OPPORTUNITIES

ALL Sponsors:
Your logo and name will be displayed on all:
• Signage | Print | Email | Website | Front section of the Summit book | Media promotional materials before, during and after the Summit

Platinum Sponsor $15,000
(One available)
• Special evening reception sponsor
• Keynote welcome speaking opportunity – 3 minutes
• Two full-page, color ads in Summit book (includes back cover)
• Double booth in exhibit hall
• Six Summit registrations
• Promotional items in all 750+ Summit bags

Diamond Sponsor $10,000
(One available)
• Closing celebration event sponsor
• Keynote speaking opportunity – 1 minute
• One full-page color ad in Summit book (inside back cover)
• Double booth in exhibit hall
• Five Summit registrations
• Promotional items in all 750+ Summit bags

Technology Sponsor $6,000
(One available)
• Your logo on the 2018 Summit mobile app
• Free internet access for all Summit participants using your business name as the password, plus named push notifications
• Speaking opportunity at the Opening Plenary – 1 minute
• Full-page color ad in Summit book
• Four Summit registrations
• Promotional items in all 750+ Summit bags

Summit Bag Sponsor $6,000
(One available)
• Name and logo prominently displayed on all 750+ Summit bags
• Full color half-page ad in Summit book
• Three Summit registrations
• Promotional items in all 750+ Summit bags

Champion Awards Event Sponsor $5,500
(One available)
• Speaking opportunity at Awards event – 1 minute
• Name and logo on 1st & 2nd place awards
• Full-page color ad in Summit book
• Booth in exhibit hall
• Three Summit registrations
• Promotional items in all 750+ Summit bags
Your sponsorship makes the Summit affordable for hundreds of participants across Indiana.

Gold Sponsor $5,000
(Five available)
- Speaking opportunity – 1 minute
- Full-page color ad in Summit book
- Booth in exhibit hall
- Four Summit registrations
- Promotional items in all 750+ Summit bags

Exhibit Hall Sponsor $4,000
(One available)
- Large banner and signage with name and logo in exhibitor area
- Double booth in prominent location in exhibit hall
- Half-page color ad in Summit book
- Three Summit registrations

Innovation Alley - Interactive Exhibitor Plaza Space $3,700
(Three available)
- Footprint of 18x8 ft located in Central Plaza, in midst of all participant traffic
- One large foam core sign (3x4 ft)
- Interactive space highlighted in Summit book - 50 words
- Half-page color ad in Summit book
- Promotional items in all 750+ Summit bags
- Does not include: Electricity, extra signage, additional fees for load in of large items
- Two Summit registrations

EXHIBITOR AND ADVERTISING OPPORTUNITIES

Get One of the 40 Exhibit Booths
- Take advantage of more than 5 hours of dedicated browsing time!
- Exhibitor booths with one 6 ft skirted table and two folding chairs
- 50-word description in Summit book
- Access to conference activities and any meals provided for both days for ONE booth representative

For Profit $500
Nonprofit $350
Per Person Additional Booth Representative $75
(or $95 if registered after January 15, 2018)

Advertisement in the Summit Book Resource Section
Full-Page Color Ad $500
Half-Page Color Ad $300
Quarter-Page Color Ad $175

Scholarship Sponsor - $100
Provide Scholarship for youth workers to attend the Summit for Free

Volunteer Sponsor $3,500
(One available)
- Logo on t-Shirts for all 50+ Summit volunteers
- Half-page color ad in Summit book
- Booth in exhibit hall
- Two Summit registrations
- Promotional items in all 750+ Summit bags

Silver Sponsor $3,000
- Booth in exhibit hall
- 30 minute demonstration of your product or service
- Full page color ad in Summit book
- Three Summit registrations

Bronze Sponsor $1,500
- Booth in exhibit hall
- Half-page ad in Summit book
- Two Summit registrations

Summit Demo Expo $350 per 30-minute Session (6 Available)
- Give a 30 minute demonstration of your product or resource as part of the 2018 Summit Demo Expo
- Limited quantity available, sold on a first come, first served basis
- Large prominent space in the demo/poster area to talk to the conference attendees, show your demos, offer literature and other freebies, etc.
- Demo Theater located in a high traffic area with seating for 40+ people
- One free registration for someone from your company to attend the conference

Summit Bag Inserts - $500
- Target marketing to 750+ afterschool professionals
- Promotional items in all Summit bags
- 50-word description in the Summit book
- Deadline for delivery to Indiana Afterschool Network is MARCH 15, 2018

Whether it's helping one student overcome an obstacle. Or inspiring an entire class to try new things. Finding and embracing the purpose of this work helps our students discover theirs.
2018 INDIANA SUMMIT ON OUT-OF-SCHOOL LEARNING

APRIL 9 & 10, 2018
Indiana’s premier conference designed exclusively for afterschool and summer program providers.

SCHEDULE AT-A-GLANCE

Monday, April 9

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Booth set-up</td>
<td>6:30–7:30 am</td>
</tr>
<tr>
<td>Exhibits open</td>
<td>7:30–3:00 pm</td>
</tr>
<tr>
<td>Networking breakfast &amp; exhibitor exploration</td>
<td>7:30–8:30 am</td>
</tr>
<tr>
<td>Break</td>
<td>10:30–10:45 am</td>
</tr>
<tr>
<td>Keynote presentation / lunch</td>
<td>12:15–1:45 pm</td>
</tr>
<tr>
<td>Networking &amp; exhibitor exploration</td>
<td>1:45–2:30 pm</td>
</tr>
<tr>
<td>Break before off-site reception</td>
<td>4:00–4:45 pm</td>
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</table>

Tuesday, April 10

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Exhibits open</td>
<td>7:30–1:30 pm</td>
</tr>
<tr>
<td>Networking breakfast &amp; exhibitor exploration</td>
<td>7:30–9:00 am</td>
</tr>
<tr>
<td>Break</td>
<td>10:15–10:45 am</td>
</tr>
<tr>
<td>Lunch on your own</td>
<td>12:00–1:30 pm</td>
</tr>
<tr>
<td>Exhibitor load out</td>
<td>1:30–2:30 pm</td>
</tr>
<tr>
<td>Closing celebration event</td>
<td>4:15–4:45 pm</td>
</tr>
</tbody>
</table>

IMPORTANT DEADLINES

February 15
Final date for sponsorship

February 15
Exhibitor confirmation

March 1
Completed advertisement designs and text

IAN and its partners are making an important and positive impact on students’ lives. And when we wear our passion on our sleeve, each and every day, we can make an even greater, more positive impact.

TO REGISTER AS A SPONSOR OR EXHIBITOR, VISIT:
www.indiana afterschool.org

Questions? Call 317-822-8211. Ask for Sara. Or email sbeanblossom@indiana afterschool.org